

What Do Our Mentor Authors Do When Writing Powerful Introduction?

- Start with a quote or a bit of excitement
- Go over the big topics that will come up in the book.
- Talk about the whole thing and its parts, not just the first part.
- Ask questions to get readers curious.
- Ask a question the reader will be able to think about and have answered.
- Start with a short Small Moment story that paints a picture of the topic.
- Include right away that people have different perspectives. “Some people think...Other people think...”
- Introduce important vocabulary for the topic.
- Start with a description of a tiny detail (like a seed) and then connect it to something bigger about the topic (there are millions of plants).
- Start with a description of something huge (like the earth) and then connect it to just the focus of the book (zebras, walruses, crabs).